What public policy actions at the national level can help solve these challenges?

**Public policy actions**
- **Universal service fund linked to disabilities**
  - Incentivise private sector to do more - tax breaks and incentives (Malaysian context)
- **Procurement policies - accessibility conditions should be involved in both goods and services**
- **Subsidy based for individuals rather than bulk-buying by governments**
- **Involving the business sector - touches on innovation policies (taxation, public procurement, innovative financing, and different types of company such as social enterprises)**
- **Control and liabilities - sensativity of these issues**

**Champions**
- Access to senior management: Starbucks hiring all deaf baristas in Malaysia
- Developers/designers - whether they are government or private companies - they have no clue of how to make their code accessible. We must teach developers about accessibility
- There are standards behind this (W3C)

**Standards**
- Integrating standards into architecture as a condition to grant building permissions
- Norms, standards and international trade can assist - WIPO cross-border exchange of accessible books
- Government strategies - gender and environment - we need to involve accessibility as part of broader development strategies (Pakistan)

**Funding**
- Taxes to finance accessibility infrastructure and services - Universal Service Funds and universal service fund linked to disabilities
- WTO could introduce no tariffs on assistive technologies

**Education and training**
- Accessibility in university courses - curriculum covers women, gender, human rights - but disability is often ignored.
- Developers/designers - whether they are government or private companies - they have no clue of how to make their code accessible. We must teach developers about accessibility
- There are standards behind this (W3C)

**Incentives for business sector**
- Procurement policies - accessibility conditions should be involved in both goods and services
- Procurement policies - accessibility conditions should be involved in both goods and services
- Thailand has legal provision to provide direct subsidies/purchases of assistive technologies to persons with disabilities, but model is based on a large quantity of purchases and is not individualised so is not usable.
- Subsidy based for individuals rather than bulk-buying by governments
- Involving the business sector - touches on innovation policies (taxation, public procurement, innovative financing, and different types of company such as social enterprises)
- Motivating private sector to get involved - but issues around public sector supporting the private sector - what is fair and affirmative?
- Incentive private sector to do more - tax breaks and incentives (Malaysian context)
- Control and liabilities - sensativity of these issues

**Accessibiility in university courses**
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**Government strategies - gender and environment**
- We need to involve accessibility as part of broader development strategies (Pakistan)